



Trade Diversion and Government Led Credit Provision: Evidence from China's VAT Rebate Loan Program

Yichen Wang

Ph.D. Candidate, Shanghai Advanced Institute of Finance, Shanghai Jiao Tong University
Visiting Research Scholar, McDonough School of Business, Georgetown University



Motivation

- Trade barriers impose substantial adjustment costs on firms. (Alfaro et al., 2025; Crosignani et al., 2024)

Research Questions:

- How do multi-product firms reallocate exports across markets in response to trade barriers?
- What is the role of **credit access** in **trade diversion**?

Main Findings

- Cross-country diversion.** Following anti-dumping investigations, affected firms reduce exports of tariff-hit products to initiating countries while expanding exports of the same products to non-initiating destinations.
- Role of credit access.** VAT Rebate Loan Program attenuates cross-country diversion, but increases the probability that firms continue exporting in hit product-market pairs.

Data

Firm-product-destination panel for Chinese exporters:

- Transaction-level customs records
- Firm-level tax and financial data (National Tax Survey)
- Anti-dumping investigations (World Bank)
- VAT Rebate Loan Program adoption

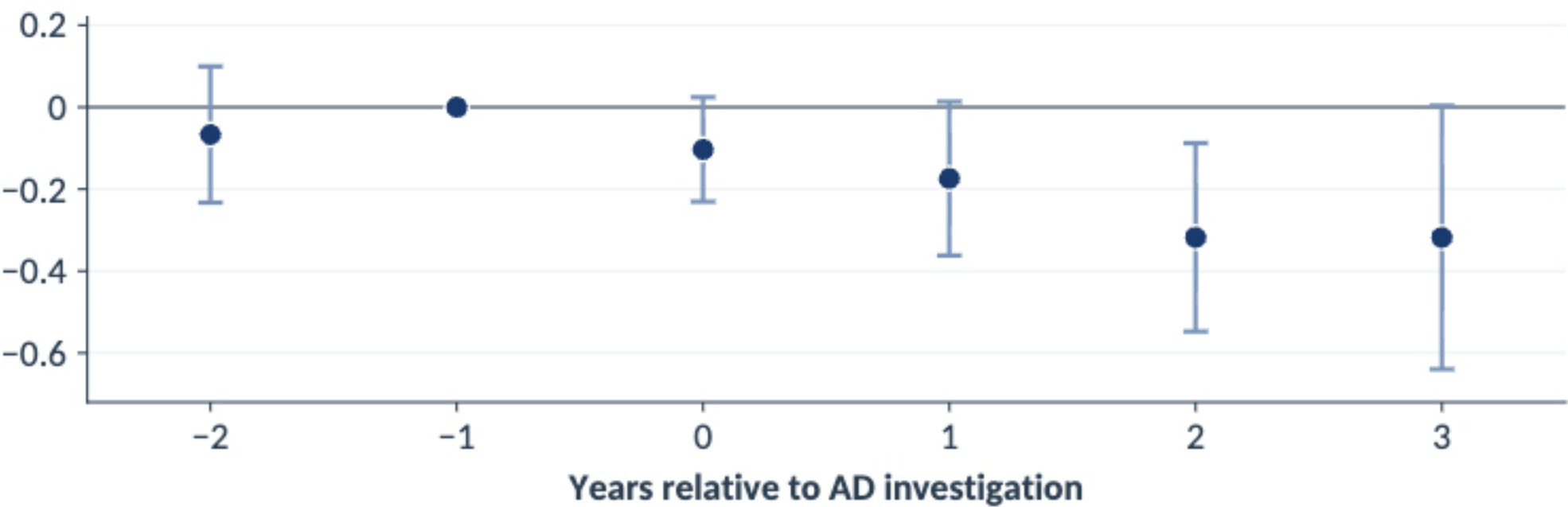
Empirical Strategy

Stacked Difference-in-Differences:

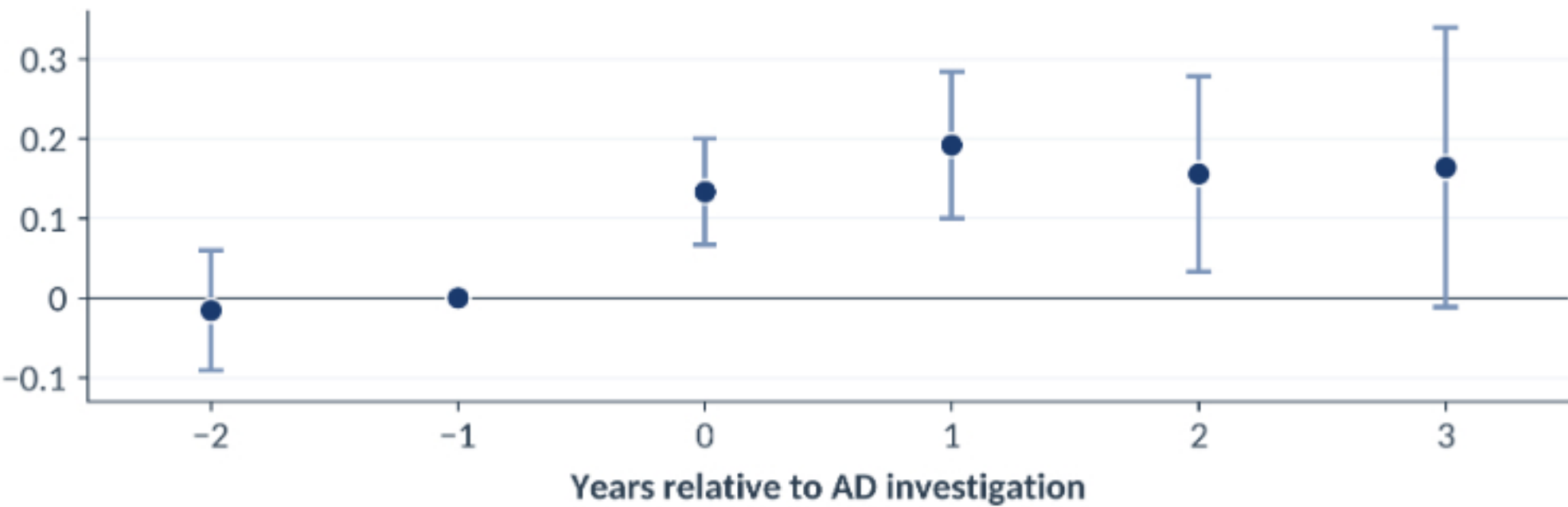
$$y_{f,p,c,t} = \beta(Treat_f \times Post_t) + \mu_{f,p,c} + \theta_{c,t} + \varepsilon_{f,p,c,t}$$

- $y_{f,p,c,t}$: export outcome of firm f or product p to country c in year t .
- $Treat_f = 1$ for firms hit by AD; 0 for never-hit firms.
- $Post_t$: indicator for periods after the AD shock
- FEs: Firm-product-country-cohort, country-year-cohort

Direct effect: exports of hit firms in hit product-country pairs, *before vs. after* AD.

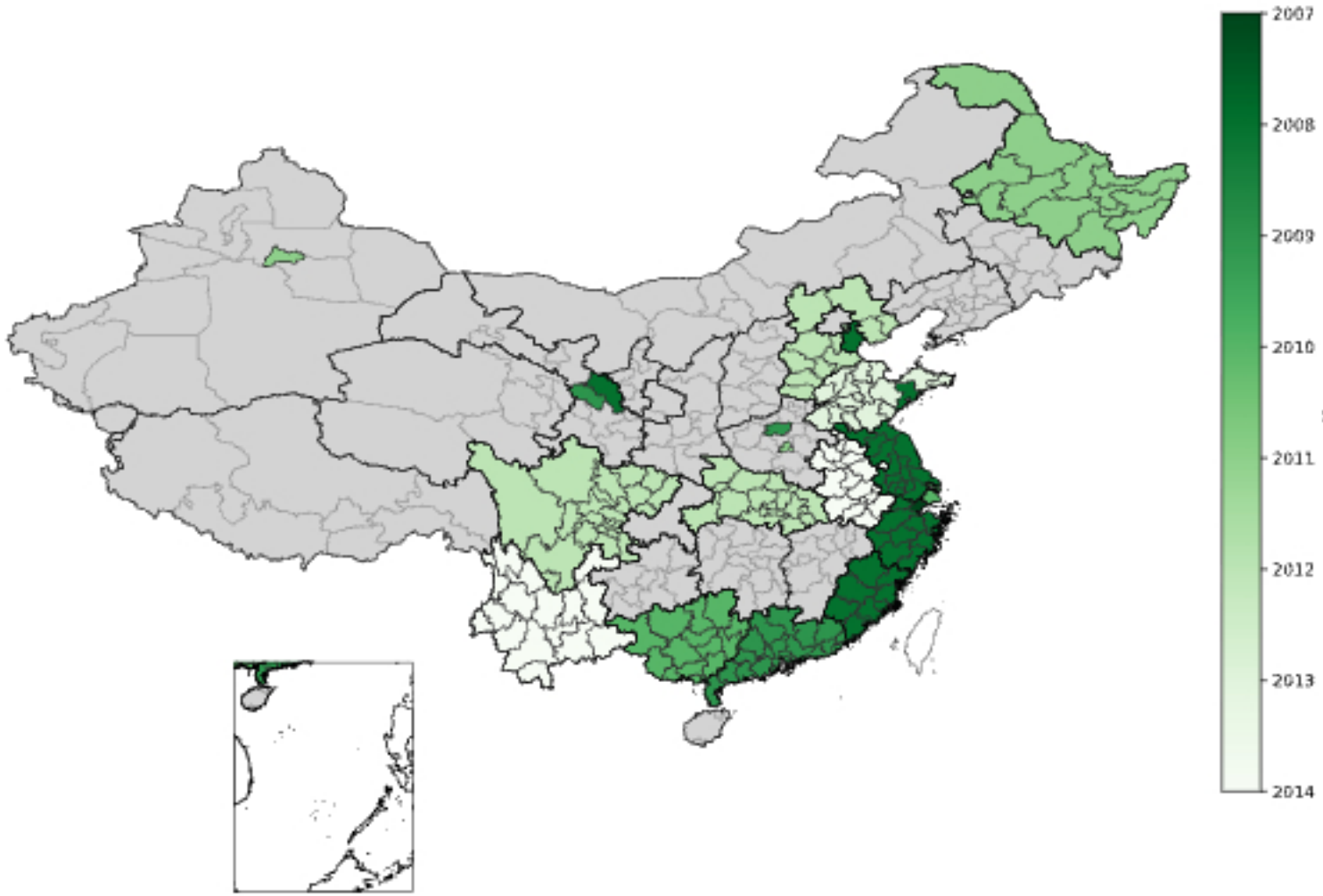


Diversion effect: exports of *hit* vs. *never-hit* firms in *non-hit* product-country pairs.



VAT Rebate Loan Program

Exporters can pledge **unfulfilled** value-added tax rebates as collateral for *short-term* bank loans.



Loan Program and Trade Diversion

1. Loan program **reduces** cross-country diversion.

	<i>Log(Volume)</i>	<i>Log(Exports)</i>
$Treat_f \times Post_t$	0.316*** (0.094)	0.320*** (0.087)
$Treat_f \times Post_t \times Loan_{city}$	-0.232** (0.105)	-0.232** (0.097)

- Standard FEs + city-year-cohort FE

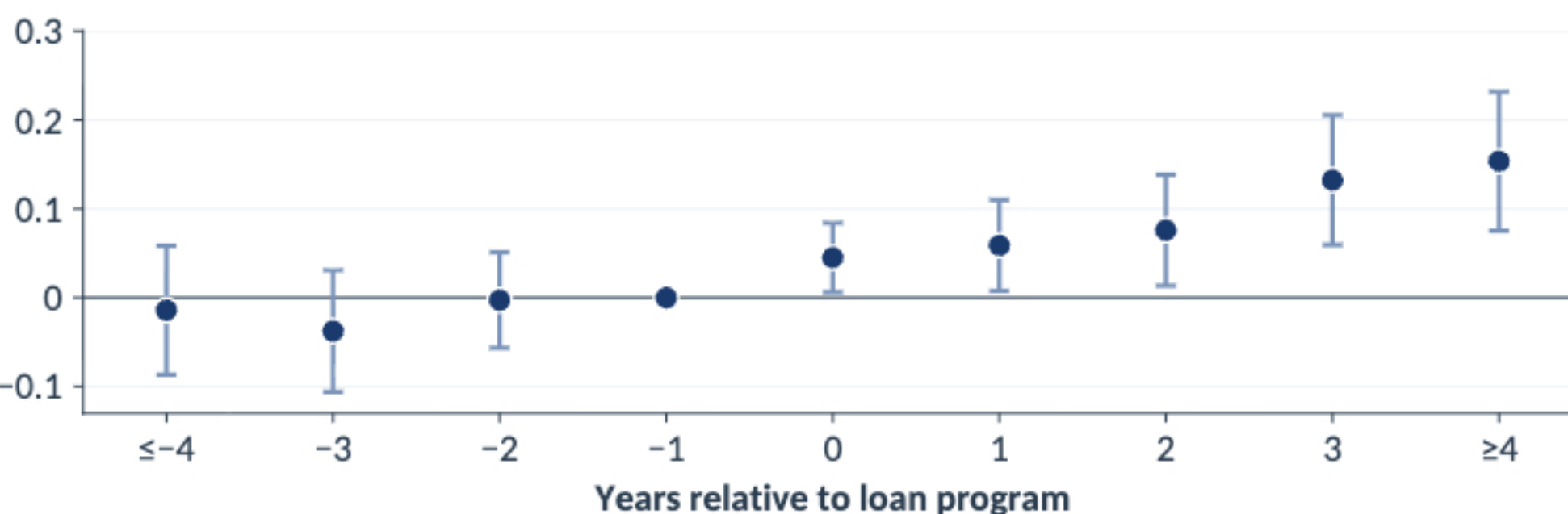
2. **Increase** the likelihood that firms **continue** exporting in hit product-market pairs.

	<i>Have Export</i>	<i>Log(Volume)</i>
$Post_t$	-0.175*** (0.017)	-0.136 (0.118)
$Post_t \times Loan_{city}$	0.044** (0.021)	0.014 (0.141)

- Firm-product-country-cohort FE

Loan Program and Borrowing

- Firms with higher rebate delay ratio increase short-term borrowing after program adoption.



Conclusion

- Anti-dumping shocks trigger cross-country diversion.
- Credit access helps firms remain in hit product-market rather than make cross-market reallocation.